

# A foundation for hospitality, founded by hoteliers...

**Thank you for your interest** in Hotels for Trees Foundation. As a tight knot of a community in even a tighter industry, we know what you care about most; the guest.

**We found a unique way for you and your guest to care a little extra for a greener planet too.**

**Doing good was never this good:** It's a seamless solution to your daily routine and adds value to your NPS score and it's a benefit for your wallet.

**The best part?** It's a collaboration between hoteliers and whom they care about most; the guest, by giving them a choice they want.

**We're excited to show you some data to back our story and flip the narrative to what it really means below the line...** [see page below...](#)

## Curious about how it works?

It's as easy as subscribing to flowers for a friend:



Our solution had to uphold three things:



Your teams front of house are bound to put the guest first no matter what. Doing good had to be made easy for everyone.



Guests have their work-trips, holidays (or both) on their mind. We want to be intentional; specific when we talk about our planet.



At the end of the day hotels got complex spending and saving to optimize. Any daily spend has to be worth the run.

# Single snapshot:

**25%** of stayover guests choose Hotels for Trees: On average, **32%** of guests staying two nights or more choose Hotels for Trees at least once, instead of room cleaning. So **nearly one-third** of guests actively participate in our initiative; making conscious decisions during their stay, saving you cost, work and waste.

Check out this 550 rooms hotel, monitored across two months:

**55.1%** Increase of stay, over rooms not cleaned...  
(Single hotel sample: Q1)

**€10.165** Total savings in two months  
AUD \$18.184,50 USD \$11.926,70



AUD \$0.82  
USD \$0.54

Plant a tree

## Top 3 hotels snapshot:

<p>#2</p> <p><b>COURT</b> HOTEL</p> <p><b>5.1</b> trees planted</p>	<p>#1</p> <p><b>Eiger</b> MOUNTAIN &amp; SOUL RESORT GRINDELWALD</p> <p><b>5.6</b> trees planted</p>	<p>#3</p> <p><b>DREY</b> HOTEL</p> <p><b>4.1</b> trees planted</p>
<p><b>3396</b> planted to date</p>	<p><b>835</b> planted to date</p>	<p><b>2112</b> planted to date</p>

— on average per room in the last 100 days —

\*Data capture: 22 July 2025

**Want to know more or run a trial?**  
We're here to help and it's FREE to sign up:



**HOTELS  
FOR  
TREES**

